

# Vienna Knowledge Exchange.

Conference for Knowledge Exchange and Technology Transfer Professionals  
Vienna, 27-28 September 2018



Day 1 – Thursday, 27 September

*Campus of the University of Vienna, Spitalgasse 2, 1090 Vienna*

|             | Aula   | Seminarraum 1   | Seminarraum 2   |
|-------------|--|---|---|
| 09:00-09:30 | Registration (at Aula)   |   |   |
| 09:30-09:40 | <b>Welcome</b> Jean-Robert Tyran (Vice Rector, University of Vienna)       |   |   |
| 09:40-09:50 | <b>Opening</b> Marlis Baurecht (AWS)                                       |   |   |
| 09:50-10:30 | <b>Keynote</b> Markus Aspelmeyer (University of Vienna)                    |   |   |
| 10:30-12:00 | <b>Funding &amp; Financing Programms for Spin-Offs</b>                     | <b>Female Entrepreneurship</b>                                | <b>On Arts Incubators &amp; Cultural Accelerators</b> |
| 12:00-13:00 | Lunchbreak (at Aula)   |   |   |
| 13:00-14:30 | <b>University in-house Incubators: Pros/Cons</b>                           | <b>Knowledge Exchange in Social Sciences &amp; Humanities</b> | <b>Teaching, Learning &amp; Training</b>              |
| 14:30-15:00 | Coffee Break (at Aula)   |   |   |
| 15:00-16:30 | <b>Going beyond Publications – Success Factors for Technology Transfer</b> | <b>Public Engagement &amp; Citizen Science</b>                | <b>Open Innovation</b>                                |
| 16:30-17:45 | Break/Transfer (to Sky Lounge)   |   |   |

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## Conference Opening Event – Thursday, 27 September

[Oskar-Morgenstern-Platz 1, 1090 Vienna](#)

|             | Sky Lounge   |
|-------------|--|
| 17:45-18:00 | <b>Welcome</b> Michaela Fritz (Vice Rector, Medical University of Vienna)  |
| 18:00-18:30 | <b>Keynote</b> David Budtz Pedersen (Aalborg University Copenhagen)  |
| 18:30-18:45 | <b>Presentation</b> Christiane Spiel (University of Vienna)  |
| 18:45-19:15 | <b>Panel Discussion</b> John F. Ritter (Princeton University), David Budtz Pedersen (Aalborg University Copenhagen), Christiane Spiel (University of Vienna) |
| 19:15-21:00 | <b>Get-together, Dinner &amp; Drinks</b>   |

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Day 2 – Friday, 28 September

*[Vienna University of Economics and Business, Welthandelsplatz 1, 1020 Vienna](#)*

|             |  |
|-------------|--|
|             | EA   |
| 09:30-10:20 | <b>Keynote</b> Stephanie Birkner (Universität Oldenburg) |

|             | Sitzungssaal 1   | Sitzungssaal 6   | TC-Hall  |
|-------------|--|--|--|
| 10:30-12:00 | Open Knowledge Transfer & Society  | Technologytransfer and SDGs – No Contradiction               | Artistic Impact – Response, Exchange and Understanding |
| 12:00-13:00 | Lunchbreak (at Gründungszentrum)   |  |  |
| 13:00-14:15 | Working with Industry  | Gender in Third Mission & Knowledge Transfer of Universities | Entrepreneurship Education for Scientists 1            |
| 14:15-14:30 | Break  |  |  |
| 14:30-16:00 | Creative Entrepreneurship for Arts & Design: Strategies and Perspectives |  | Entrepreneurship Education for Scientists 2            |
| 16:00-17:00 | Break/Transfer (to Atelierhaus)  |  |  |

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## Conference Closing Event – Friday, 28 September

[Academy of Fine Arts Vienna, Atelierhaus, Leurgasse 6-8, 1060 Vienna](#)

|             | Atelierhaus   |
|-------------|---|
| 17:00-18:00 | <b>Book Launch</b> „Wissenstransfer gestalten“  |
| 18:00-18:20 | <b>Opening</b> Eva Blimlinger (President UNIKO), Elmar Pichl (Austrian Federal Ministry of Education, Science and Research) |
| 18:20-18:30 | <b>Introduction</b> Andrea Braidt (Vice Rector, Academy of Fine Arts Vienna), Georg Russegger (Academy of Fine Arts Vienna) |
| 18:30-18:45 | <b>Concert / Show Cases / Exhibition Opening</b>  |
| 18:45-22:00 | <b>Get-together, Dinner &amp; Drinks</b>  |